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January / April 2021

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Blum_Austria, since 1952:
exhibiting virtually at Interzum 2021



Hailo_Germany: Specialist for built-in technology, since 1947

Berryalloc_Belgium: is reinventing parquet with new ultimtec technology



BD_Finland: choosing a piece of furniture

Homag Group_Germany bundles activities in construction elements sector, acquires Danish_System TM A/S



UV Group_UK: high quality wood veneer

Yoder Lumber_USA:
77 years of success



Z Hanbai_Japan: handsaw industry, since 1943

TO THE READERS

Subject: Cancellation of No. 274 Jan-Apr of Datalignum

The drama of the Coronavirus that we are all experiencing and that keeps us in isolation was also the cause of the cancellation of the Salone del Mobile in Milan and the Xylexpo Fairs in Italy.

Furthermore, since all the companies were forced to close the offices, some of our customers canceled the advertising order on Datalignum No. 274 and those who were favorable did not have the opportunity to send us the material for printing, because their graphics they didn't work.

Certainly the coronavirus drama will also bring significant change in the communication strategies of companies, primarily for trade fairs: in the future, regional fairs will disappear, which are only useful to those who organize them; in particular those for components, hardware and accessories for furniture.

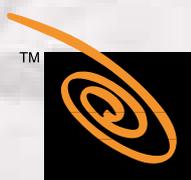
The consolidated international fairs (Interzum, IWF, Ligna, Salone del Mobile, Xylexpo and others for each hemisphere of the globe) will continue to be appreciated for their ability to attract and develop commercial exchanges.

In this situation, it would have been impossible to proceed, and therefore he decided to DELETE No. 274 of the magazine Datalignum.

THE NEXT ISSUE, No. 275, WILL BE PRINT ON MAY 2021.

Best regards and ... please, stay safe everyone!

Pietro Stroppa / Editor



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BLUM_AUSTRIA

**SINCE 1952:
EXHIBITING
VIRTUALLY AT
INTERZUM 2021**

www.blum.com



Philipp Blum, Managing
Director of Blum Group

The fittings manufacturer will be showcasing its latest products in an innovative, interactive format Blum will still be displaying its furniture fittings innovations and clever solutions at Interzum 2021 in spite of current conditions. This year the fittings specialist has created a virtual trade show booth and will be engaging with customers and partners directly at its international locations. Interzum, an international trendsetting fair for suppliers of the furniture industry, is still a firm fixture in Blum's calendar and a great opportunity to present innovations to the world. The Austrian manufacturer of fittings has decided not to attend the venue in Cologne in 2021 but present its innovations digitally. "Due to the current conditions, we have decided to take this path. We are glad that Kölnmesse provides digital options. The virtual solution allows us to protect the health of our customers and that of our employees and take an approach that is in line with travel restrictions," says André Dorner, Managing Director of Blum Germany. Blum will be presenting its fittings innovations in different interactive formats.

A virtual journey

Blum is currently working on new ways to connect with its customers and partners in international markets this year. "It is very important to us to talk to each other. That is why our digital offering will be complemented by personal dialogue and a real-life experience of our innovations," explains Philipp Blum, Managing Director of the Blum Group. "We want our presentation to inspire customers even during these unusual times. At the same time we look forward to Interzum 2023 in Cologne, for nothing can replace direct contact with visitors at our trade booth," he adds.

About Blum Group

Founded by Julius Blum in 1952, today the Group with its 11 factories around the world, 8.349 employees and a turnover in 2020 of € 1.907 million is proudly the world Leader.



HAILO_GERMANY



**SPECIALIST
FOR BUILT-IN
TECHNOLOGY,
SINCE 1947**

www.hailo-einbautechnik.de

Since the company was founded in 1947, Hailo has been working on making life safer and easier for generations of housewives, and D.I.Y. enthusiasts. As one of the leading manufacturers of ladders and waste bins, we offer our customers a comprehensive, innovative range of products which sets standards. With future-oriented product innovations Hailo is continually giving new impetus to the market. Today, Hailo products are sold in more than 60 countries worldwide. The red dot is our trademark. It stands for quality products that make life and housework better, but also for technical solutions required for fitted kitchen design, professional ladder systems and commercial waste systems. With the expertise it has accumulated over many years of expertise and its ongoing attention to the needs of its customers, Hailo has become a brand you can trust - when doing jobs at home or as a professional investment. We are constantly driven to develop innovative and beneficial product solutions.

Branded products and more

We also provide an extensive range of services to support our trading partners, from high-profile publicity right through to attractive sales promotion, because our aim is success with the customer.



BERRYALLOC_BELGIUM

IS REINVENTING PARQUET WITH NEW ULTIMTEC TECHNOLOGY

www.berryalloc.com

BerryAlloc is launching a completely new oak parquet collection. It is an eloquent illustration of the two principles that define its brand: very high quality coupled with state-of-the-art technology. This vision is acclaimed every day by clients, interior designers and fitters. The collection has been entirely rethought, as the fruit of two years of research by the R&D department and various partners (colors and finishes co-created by a team of architects, colorists and designers). As such, it is a remarkable demonstration of this French manufacturer's savoir faire. Thanks to its exclusive Ultimtec Technology, BerryAlloc's new collection succeeds in bringing together:

- The delicate natural beauty of oiled parquet.
- The ease of maintenance of a varnished parquet that is easy to clean, robust and long-lasting.

Ultimtec varnish respects the wood and contains no solvents or chemical reagents. It is obtained by impregnating the wood with a primer with a basis rich in aluminum oxide, then applying a UV acrylic finish. Besides the elegant decorative result that preserves the depth and nuance of every tint in the wood,

Ultimtec offers:

- An exceptional matt finish that meets the high requirements of homeowners and decorators. The matt surface obtained with the innovative Ultimtec finish comes very close to that of natural wood;
- Exceptional resistance to wear and tear and scratching. In terms of abrasion resistance, Ultimtec's performance is higher than 15,000 Taber CS10 cycles: in other words, it is far higher than the demands of the NF standard, which requires a minimum of 12,000 cycles;
- Simplified maintenance and cleaning. It is no longer necessary to oil the parquet to preserve its original beauty.

BD_FINLAND



CHOOSING A PIECE OF FURNITURE

www.bdmobel.com

Something that You will enjoy for many years - something comfortable to sit on but also a beautiful and genuine element that enhances the appearance of the room.

The family enterprise BD has manufactured upholstered furniture and armchairs since 1967. The list of our designers includes some of the most prestigious names in Scandinavia, and we develop products meticulously from a sketch to a finished product - completely manually at our own premises. We put a great effort into our own innovations, not least those concerning the frame and base construction. This may not catch the eye but it means so much in the long run. You can live with our leather furniture for many years. Our technology and our choices of materials meet the highest quality requirements. You are welcome to try out our sofas and armchairs - and experience the benefits that You will get by choosing BD!

HOMAG GROUP, GERMANY



The Homag Group intensifies its activities in the new market segment Construction Elements Solutions by acquiring 80% of the shares of the Danish engineering and manufacturing company System TM A/S. System TM is a leading supplier of optimization and systems solutions for the timber processing industry. In 2019, the company generated an annual turnover of approx. 30 million euros with approximately 130 employees. In addition to Homag's focus on the furniture sector, a new business segment is being created within the Homag Group. The new segment, Construction Elements Solutions, will combine timber production and processing technology along with Homag's existing activities. Earlier this year, Homag has already increased its stake in Weinmann to 100%. *Pekka Paasivaara, CEO of Homag Group, explains: "We want to become a system

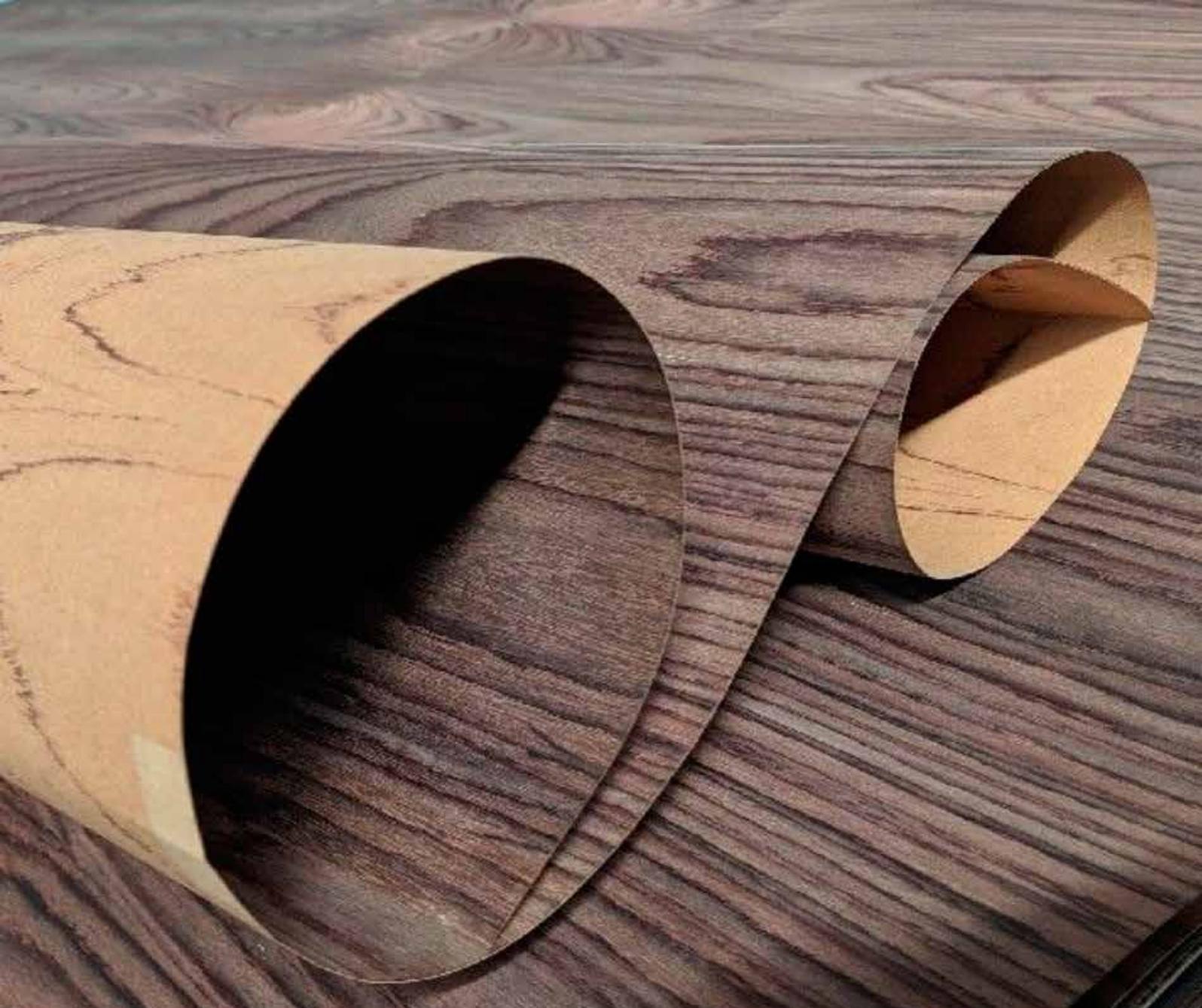
Sustainable buildings made from wood, by System TM technologies in Toronto, Ontario/Canada.

supplier for the complete process chain in the area of construction elements, including cross-laminated timber (CLT). We are already in a good starting position. With System TM, we are acquiring an experienced, leading manufacturer with high-end products and a high reputation in project implementation."

*Jan J. Samuelsen, CEO of System TM: "The company founders and former majority shareholders, Poul and Ingrid Thøgersen, have decided that now is the right time to retire, and to bring the ownership to new shareholders, who believe in the business philosophy of System TM and support the positive development of the company further on. Homag is the ideal partner for us, because next to our existing business in cross-cutting and finger joining solutions, it will enable us to expand into the area of cross-laminated timber. We see a good growth potential in this business segment. The new setup for us is a logical step as we have already been cooperating with Homag in North America very successfully." Further on, the Homag Group expects the new business segment to extend economic potential from a double-digit million euro level to a low three-digit million euro range. Additional synergies in the technological field as well as in purchasing are expected.

**BUNDLES
ACTIVITIES IN
CONSTRUCTION
ELEMENTS
SECTOR,
ACQUIRES
DANISH_SYSTEM
TM A/S**

www.homag.com



UV GROUP_UK

We are the UV Group, one of the world's leading manufacturers of wood veneer, veneer edging and veneered boards. We are the preferred supplier to the door, panel and furniture industries, timber merchants and distributors, and work closely with designers, architects, joinery and fit out specialists.

We supply veneer and veneer products - including natural veneer, engineered veneer, veneer edging and veneered boards in a variety of sizes.

We also supply layons, flexible paper-backed veneer sheets called Flexies, primed paper and a range of dyed, textured and chemically treated veneers.

We have more than 500 species of wood available across our ranges.

**HIGH QUALITY
WOOD VENEER**

www.uvgroup.com

YODER LUMBER, USA



**77 YEARS OF
SUCCESS**

www.yoderlumber.com

Yoder Lumber has been a leader in the production of Appalachian hardwood lumber since 1944. Here's how the company evolved from a single portable sawmill serving local landowners to a provider of customized hardwood lumber solutions to customers around the world. Founder John J. Yoder started the company with five employees and a portable sawmill. The mill was moved from location to location during timber harvests, sawing timber into lumber on site for landowners. **2019** - Yoder Lumber celebrated its 76 anniversary and installed its first finger-jointer, by Weinig. In all these years Yoder has developed with acquisitions and investments in new production plants for the production of pallets and with the opening of new sales agencies. Today Yoder Lumber ranks among the best American sawmills. Yoder Lumber offers the finest species of lumber available in the Ohio Valley's Appalachian hardwood forests, plus select non-native exotic hardwood species. We offer the following species in varying thicknesses, lengths, and color sorts. Yoder Lumber's modern millwork manufacturing plant produces S4S, dimensional lumber, and custom mouldings of Appalachian hardwood lumber and other wood species.

Sorting Facility & Equipment:

- 18 million board feet annual production capacity (2016).
- 1.8 million on stick inventory and 1.8 million kiln dried inventory.
- MIC (Morris Industrial Corporation) 45 bay Bin Sorter with Softac Control system.
- Advanced photo-eye technology detects product based on width and length.
- Custom bundles of lumber are sorted based on your needs for width and length's request.



DOZUKI SERIES

MADE IN
JAPAN

Z HANBAI_JAPAN

**HANSAW
INDUSTRY,
SINCE 1943**

www.z-saw.co.jp

Okada Hardware Mfg.Co.,Ltd is one of the leading pioneers in the Japanese handsaw manufacturing industry, and is located in Miki, the renowned heartland of the Japanese hardware industry. Okada Hardware was established as a local tool manufacturing company in 1943, and naturally followed the great handsaw manufacturing tradition while simultaneously introducing extensive modern technology into the whole saw manufacturing process. In more than half century, we have developed hundreds of models of handsaw together with auxiliary tools such as our Saw Guide and computer-aided drawing software (Modelin) to meet the changing demands of the times and the needs of our customers. Furthermore, in order to safeguard our customers, we have since 2000 been operating the ISO9001/2000 Quality Management System to maintain the high quality of our products. We were the first company in Japan to introduce Hard Impulse-heating treatment, which is known as one of the great innovations for maximizing saw tooth hardness. We pride ourselves on developing in-house our own automatic saw manufacturing system, and many other firsts in the handsaw manufacturing industry.

Today, we have developed to the company with approximately one quarter of the domestic handsaw market with about 5 million units of annual shipment, and exports to more than 20 different countries through Z Hanbai Co.,Ltd., 100% wholly owned sale's subsidiary of Okada Hardware Mfg.Co.,Ltd. Non-stop innovation and decades- long experiences have made us capable of providing customers with handsaws of the highest quality and fully supporting them in their handcraft activities.

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